



**Western MA Elder Care Conference**  
**The Resilience Continuum:**  
**Elevating Care across Communities**  
**June 4, 2026**

**Request for Proposal (RFP)**

**The deadline to submit a proposal for the Western MA Elder Care Conference (WMECC) 2026 in Holyoke, MA is February 15, 2026.**

The RFP process serves to identify keynote speakers and workshop training facilitators for the 2026 Western Mass Elder Care Conference (WMECC). Applicants may submit proposals for multiple topics.

**Presentation Topics**

We seek presenters to share leading-edge ideas, inspire enlightening discussions and convey the fundamentals for growing the field of care for older adults. Topics will be selected based on member surveys, success of past events, timeliness of topics, and relevance of topic to older adults.

The WMECC steering committee will decide the best fit for the speakers and presentation topics. The goals of WMECC keynotes and workshops are to:

- Provide those working in the field of older adult care with opportunities for practical and up-to-date information, training and education on topics of interest.
- Provide professionals who have subject matter expertise the opportunity to increase their exposure in the community.
- Provide high quality, knowledgeable speakers to those working in the field of older adult care
- Facilitate the professional and personal development and growth of those working in the field of older adult care.

**Speaker Responsibilities**

- Provide high quality educational presentations
- Engage attendees through audience participation and discussion
- Coordinate with staff regarding any special equipment needs
- Provide a picture, topic summary, top three takeaways and biography for marketing purposes
- Ensure the session is not perceived as an infomercial
- Promote your participation in the event on your social media sites
- Provide own printed pieces and/or promotional collateral
- Identify an alternate presenter in case of unexpected inability to fulfill obligation

## **WMECC Responsibilities**

Aggressively promote the event, speaker, and subject matter through a variety of WMECC communication vehicles:

- WMECC web site
- E-mail announcements
- Social media channels

Register participants.

Coordinate with speaker regarding special equipment and material needs for the event.

Provide speaker with access to the conference free of charge, including lunch.

## **Notification**

Your input is valued and will be carefully considered by the WMECC workshop committee and executive committee. WMECC will respond to your submission within a month of receiving it. We appreciate all submissions and if you are not selected for this upcoming conference year, we welcome you to submit again for the following year.

## **How to Submit**

Please see the following page for submission form and instructions.

To enter your keynote presentation or workshop proposal for consideration, please complete the fillable form provided below and submit to the WMECC Executive Committee, c/o Mary-Anne Schelb, HHP, committee chairperson, at [mschelb@legacylifecare.org](mailto:mschelb@legacylifecare.org) by October 31, 2024.

Workshop/Keynote Title			
Presenter	Degree/Year	Job Position	Employer
Co-Presenter	Degree/Year	Job Position	Employer

**Provide an accurate description of your workshop to be used in the brochure**

**List three course objectives to be accomplished**

- 1.
- 2.
- 3.

Methodology		
(check all that apply)	Case Presentation	Lecture
Audiovisual	Discussion	Other

**Bibliography**

- 1.
- 2.
- 3.

**Contact Information**

Cell phone:

Email:

**Please sign the media release below and include a copy of your current resume or CV with this form.**

**Keynote speakers only:** Please share a video of a presentation you have delivered in the recent past, or a web link to such a presentation. Please provide a high-resolution headshot in digital format. If you are requesting an honorarium, please specify your requirements. (WMECC may be able to accommodate a modest honorarium for keynote speakers only.)

**Do You Prefer an AM or PM workshop slot?**

AM

PM

**Media Release**

I give permission to the Western MA Elder Care Conference and its designees to take photographs and/or video of me while attending conference activities. I also grant the right to edit, use, and re-use said products for any and all purposes. I release any and all rights I may have in said photographs, movies, website productions, finished pictures, reproductions, copies, or negatives of the same in connection with such uses.

Name \_\_\_\_\_ Signature \_\_\_\_\_

**Optional:**

- I. How you plan to engage participants in interacting with one another
- II. Why this topic is essential knowledge for providers of older adult care
- III. What makes your treatment of this topic unique
- IV. How you gained your expertise on this subject
- V. Biography (100 words or less)
- VI. High-resolution digital headshot
- VII. Presentation materials/handouts (highly recommended)
- VIII. References from two or three organizations where you have previously presented

*Thank you!*