2027 Western Mass Elder Care Conference

Thriving in the Changing Landscape of Aging

June 3, 2027

Holyoke Community College
Kittredge Center

The 2027 Western Mass Elder Care Conference offers many educational and networking opportunities and remains an affordable, accessible, "no frills" event. Attended by 300 professionals, advocates, and front-line workers who work with older adults.

Vendor & Sponsor Registration

Thank you for supporting the 2027 Western Mass Elder Care Conference. Your support helps keep our costs down while maintaining quality of content at this premier educational event.

FIRST PAID, FIRST SERVED

Sponsor Opportunities – *please select one only*

_____ **Conference Sponsor** - $2,500

Your agency will be highlighted on every registration page and all marketing material. Your agency's logo will be displayed in the forum on the video screen before and after keynote addresses. Your agency's logo will also be displayed on the front of every conference packet and your one-page marketing piece will be included in every conference packet. You will be given time to address the attendees and tell them about your organization and how you can benefit them. You will be given prime vendor space with your table, 2 chairs and receive 2 free conference registrations.

_____ **Morning Keynote Sponsor** - $1,000

Your agency will be acknowledged as the Morning Keynote Sponsor; your representative will introduce the keynote speaker per scripted bio; your logo and website link will be listed in the conference online registration; your marketing piece will be included in the conference packet. Your vendor table and two chairs will be in a prime location on the third floor of the Kittredge Center near the registration table, lunch area, and walkway to workshops.

_____ **Afternoon Keynote Sponsor** - $1,000

Your agency will be acknowledged as the Afternoon Keynote Sponsor; your representative will introduce the keynote speaker per scripted bio; your link will be listed in the conference online registration; your marketing piece will be included in the conference packet. Your vendor table and two chairs will be in a prime location on the third floor of the Kittredge Center near the registration table, lunch area, and walkway to workshop

_____ Breakfast Sponsors (2) - $500 each

Your agency's self-supplied table tents will be displayed on the breakfast tables; your company logo & link will be listed in the conference online registration; your marketing piece will be included in the conference packet; vendor table and two chairs provided.

_____ **Lunch Sponsors (2)** - $500 each

Your agency's self-supplied table tents will be displayed on the lunch tables; your company logo & link will be listed in the conference online registration; your marketing piece will be included in the conference packet; vendor table and two chairs provided.

_____ **Dessert Sponsors (2)** - $500 each

Your agency's self-supplied table tents will be displayed on the lunch tables; your company logo & link will be listed in the conference online registration; your marketing piece will be included in the conference packet; vendor table and two chairs provided.

_____ **Hydration Station Sponsors (2)** - $500 each

Your agency's self-supplied table tents will be displayed at the water station; your company logo & link will be listed in the conference online registration; your marketing piece will be included in the conference packet; vendor table and two chairs provided.

_____ **Parking Sponsors (2)** - $500 each

Your agency's self-supplied marketing materials advertising the conference to attract more attendees. Flyers and brochures for the conference; your company logo & link will be listed in the conference online registration; your marketing piece will be included in the conference packet; vendor table and two chairs provided.

_____ **Registration Sponsor** - $500

Your agency's self-supplied tote bags given out during registration; your company logo & link will be listed in the conference online registration; your marketing piece included in the conference packet. Your vendor table and two chairs will be in a prime location on the third floor of the Kittredge Center near the registration table, lunch area, and walkway to workshops.

_____ **Health and Wellness Sponsor** - $500

Your agency's self-supplied healthy take-away treats to be given out to each participant at the end of the conference; your company logo & link will be listed in the conference online registration; your marketing piece will be included in the conference packet; vendor table and two chairs provided.

_____ **Raffle Sponsor** - $500

Your agency's self-supplied raffle gift basket, normally a get-away-package; Anyone who attends all their registered workshops plus submits their survey at the end of the day has a chance to win. Your company logo & link will be listed in the conference online registration; your marketing piece will be included in the conference packet; vendor table and two chairs provided.

_____ **Name Badge/Lanyard Sponsor** - $500

Your agency's self-supplied name badge and/or lanyard to be given out to each participant at the very beginning of the conference; your company logo & link will be listed in the conference online registration; your marketing piece will be included in the conference packet; vendor table and two chairs provided.

_____ **Marketing Sponsor** - $500

Your agency's self-supplied marketing materials advertising the conference to attract more attendees. Flyers and brochures for the conference; your company logo & link will be listed in the conference online registration; your marketing piece will be included in the conference packet; vendor table and two chairs provided.

Vendor Opportunities – *please select one only*

_____ **For-Profit VENDOR TABLE** - $300

Your agency's link will be listed in the conference online registration.
Vendor table and two chairs provided.

_____ **Non-Profit VENDOR TABLE** - $150

Your agency's link will be listed in the conference online registration.
Vendor table and two chairs provided.

Please fill in all information and check for accuracy!

First Name | Last Name | Organization

Phone | Address | City/State/Zip

Email Contact | Confirm Email | Website

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